



Heimtextil 2024...

Pasco - 9 new colours!

At the beginning of the year, we shone with new variety at Heimtextil in Frankfurt, as we added nine new colours to our high-quality **VOWA_{reg} Pasco** PUR stock collection. Here we have been inspired by the powerful palette of nature and have supplemented our collection with intense shades of red, orange and green as well as calming shades of blue, grey and beige. Pasco is a universal upholstery synthetic leather based on polyurethane, which consists of over 40% renewable raw materials. It is characterised by its particularly soft feel and good workability.



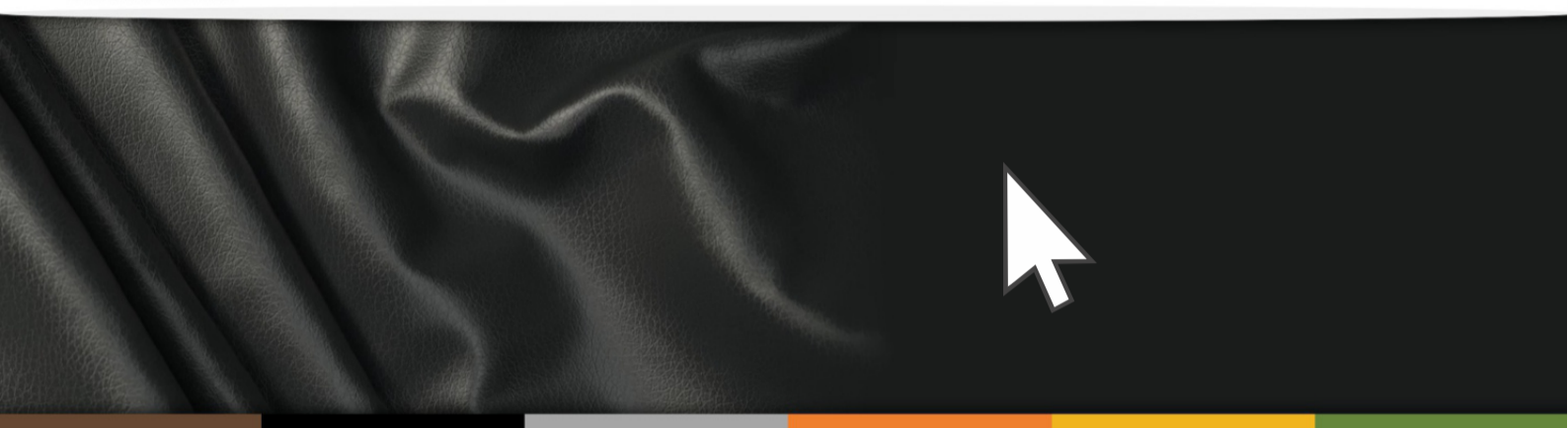
It is finally online...

Start of our new Website!



Products Company News

Search Languages



Your Reliable Partner for Artificial Leather – Foils – Bondings

As a family-run company, we have been producing tailor-made solutions and products for 120 years. Our diverse portfolio includes high-quality imitation leather and laminations for automotive, technology, object, home textiles, shoes, hygiene, small leather goods and much more.

Discover our Variety of Products

After a long phase of conception, planning and design, we were finally able to fire the starting gun for our new website on February 20, 2024. The spacious and modern layout offers plenty of room for photos, videos and information. Thanks to the streamlined main navigation and the intelligent search function, you can reach your destination quickly and easily. The new features are the detailed product search and the option to order a material sample directly from us – try it yourself! You can find us as usual at: www.vowalon.de.

For a strong team...

Start of the VOWA-think tank



At the beginning of 2024, we launched a new program designed to motivate our team and provide an exciting look beyond our own workplace... The VOWA-think tank. In various workshops, the teams deal with topics such as motivation, conflict and time management, resilience and communication. This involves reflecting on one's own behaviour and developing new strategies for successful problem solving. Moreover, our employees are taught the technical processes involved in the production of coatings in special seminars, even if this is not part of their day-to-day work. This increases understanding and trust among our employees.

Ready to refine the world...

...News from our trainees - And those who would like to become one...



Workshop: Sustainable nutrition

Our trainees spent a delicious and instructive day with our regional partner "Gewissensbisse". Founded in 2019, the company actively combats food waste and is happy to pass on awareness of sustainability to the next generation. In this way, tasty dishes were created in our company kitchen from saved food that would otherwise have been thrown away unnecessarily.



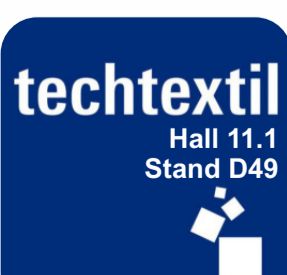
Exciting insights: Professional field testing

In February, 8th grade high school students were able to spend 3 days gaining an impression of the wide range of professional activities and training opportunities in our company. The students produced their own imitation leather on our laboratory coating machine and used it to make key fobs in our sewing shop. They were proud to take the pieces they had created home with them.



Trainee day: Trip to the Thread Factory

In February '24, our trainees spent an exciting day at the new textile museum "Thread Factory" in Plauen. Here they learned about the interesting history of the Vogtland textile industry, to which Vowalon Beschichtung GmbH has also contributed. Afterwards, everyone was able to put their talent to the test in solving tricky riddles in the Mind-arena at the Eventwerk Plauen.



We are there! [Techtextil](#) will open its doors again in Frankfurt am Main between April 23 and 26, 2024. The leading international trade fair for technical textiles and nonwovens sets new standards every two years and we will once again be represented with our innovations. Visit us at our stand in hall 11.1, stand D49. We look forward to your visit!