



125 Years

We are Celebrating a big Jubilee!

In 2025, we will proudly look back on 125 years of company history at the Treuen site. Since the founding of the “Maerkersche Wachstuchfabrik” in 1900 by Bernhard Maerker, our company has experienced an eventful history. From its takeover by DEGUSSA in 1934, to its expropriation and nationalisation as a state-owned company (VEB), to its successful privatisation in 1992 through a management buyout: The Treuen site has always stood its ground. Since then, Vowalon has been continuously modernised and expanded with investments of over €50 million. As an internationally active manufacturer of coatings, foils and laminations, we continue to focus on innovation and progress.



Successful TISAX® - Certification!

A milestone for information security



The responsible handling of sensitive data is of central importance to us. That is why we have had our security management system audited and certified according to the comprehensive TISAX® standard. TISAX® (Trusted Information Security Assessment Exchange) is a recognised standard for assessing the information security of companies. The certification was carried out by Deloitte and confirms the high security level of Vowalon. This is how, among other things, we meet the demanding requirements of the automotive industry. Our certification and test results can be viewed at any time on the ENX portal.

[Welcome to TISAX · ENX Portal](#)

Atmospheric Ambience

New eye-catchers at our stand



At the beginning of the 2025 trade fair year, we presented ourselves at Heimtextil in Frankfurt in a stylish setting. Comfortable seating with our imitation leather products and a new lighting concept invited visitors to spend time there. Natural colours and wooden surfaces created a harmonious atmosphere. A special highlight were our newly designed sample tabs, which vividly showcased our great product diversity.

With **VOWAbond+** “Lamination and More”, we presented a new sample card for the first time that clearly shows various lamination options, perforations and HF welding. Would you like to find out more? Our sales team will be glad to advise you!

Next trade fair highlight:

interzum 2025

Personal discussions in inspiring surroundings? Visit us at interzum 2025 in Cologne! From May 20 to 23, 2025, we will be presenting extensive additions to our stock collections at stand B018 in hall 10.1. We look forward to your visit!

interzum

20.05.-23.05.

Hall 10.1

Stand B018



The VOWA Think Tank is shedding light on: Sustainable Materials

As part of our internal educational series “VOWA Think Tank”, a workshop was dedicated to the sustainable development of leather alternatives. Managing Director Gregor Götz highlighted various aspects – from durable material compositions to recycling and circularity. Particular attention was paid to the innovative developments in our VOWAled Puria products, which contain a high proportion of bio-based raw materials. The current market dynamics were also critically scrutinized: Sustainability promises are increasingly being interpreted and communicated differently. Our approach remains clear – we rely on transparent material compositions and sustainable processes. With these developments and successes, we look to the future full of energy and would be happy to further exchanges with you!