

VOWAled Puria...

New stock collection!

With a share of over 50% renewable raw materials, we will present our new, sustainable and 100% vegan stock collection VOWAled Puria at the Heimtextil trade fair in January 2023. With a total of 30 colors in the two looks Puria Linen and Puria Basic, there is something for every taste. In addition, the noble linen surface Puria Linen and the high-quality and natural leather surface Puria Basic can be perfectly combined with each other. Come to our booth B40 in hall 4.0 from 10 to 13.01.2023 and learn more about this bio-based innovation. Our Vowalon trade fair team will be glad to advise you, we are looking forward to your visit!

6 colours
Linen

24 colours
Basic

**VOGT
 LAND**

A strong region...

We are brand partners!



On 09.11.2022 we were officially confirmed as brand partner of the Vogtland by District Administrator Thomas Hennig, the deputy chairman of the board of the Vogtland Tourism Association. Under the brand "Vogtland", more than 350 important companies and institutions already support the awareness of our region. We also have strong roots here and even carry the Vogtland in our name - the "Vo" in Vowalon stands for "Vogtland". In addition, a cooperation idea has been developed together with the Vogtland Tourism Association: A VOWAbag Vogtland backpack, which is developed with the designer Kathi Halama and made from our materials in the region. This will be available via our VOWAbag webshop as early as spring 2023.



Together on the road...

TRAINEE Day - at Vowalon

In October, the focus was on "getting to know each other" for our trainees and students. At our TRAINEE Day, there were plenty of opportunities to establish contacts across departments as well. During the field trip to the Pfand textile finishing plant in Lengenfeld, the participants were first given an insight into textile finishing processes. Afterwards, over good food and a game of bowling, new project ideas were developed, which will be implemented in the coming weeks.

Wir were there again...

For a good cause!



Already for the 10th time the company run of the Volksbank Vogtland-Saale-Orla eG took place in the Vogtland stadium Plauen and of course our VOWA running team was again part of it. At this charitable event, a part of the starting fees will benefit the foundation "Help for children with cancer in the Saxon Vogtland e.V.". On August 31, the starting gun was fired and all runners had to run a distance of 5 km in less than one hour. Our VOWA running team took up this challenge and was able to clearly beat the target with 31:50 min. We say thank you for this great sporting achievement!

Please keep in mind our Christmas vacation from December 23, 2022 to January 04, 2023!